

Jan 10, 2008
4:29 PM[About the Chamber](#)[Business Location](#)[Newcomer Information](#)[Membership Information](#)[Directory](#)[Calendar](#)[News](#)[Members Only](#)[Store](#)[Programs](#)**ARTICLE****Date**
2/26/2007**ArticleType**
General**Greater Dallas Chamber Announces its**

GREATER DALLAS CHAMBER

PRESS RELEASE

Date: February 26, 2007

Contact: Jo Trizila

Senior Director, Media Relations

Direct Line: 214-746-6690

Non-published Cell: 214-232-0078

jtrizila@dallaschamber.org

FOR IMMEDIATE RELEASE

Greater Dallas Chamber Announces its

2007 CEO SUMMER SERIES

DALLAS (February 26, 2007)... The Greater Dallas Chamber will host the CEO Summer Series on May 2, June 6, July 11 and August 1, from 7:30 – 9 AM at Cityplace Conference Center (2711 Haskell Ave., Dallas 75204). The breakfast lecture series features noted business experts speaking on tips for creating a successful business.

Event admission (per breakfast) is \$20 for Chamber members and \$40 for Non-Chamber members. Reservations may be made on line at www.dallaschamber.org or by calling 214-712-1936.

The four part series will cover the following subjects: "Kiss Theory Goodbye – Five Proven Ways to get Extraordinary Results in Any Company," "What Mid to Small Sized Businesses Need to Know About Corporate Social Responsibility," "Cover Your Assets and Keep Your Secrets," and an "Update on the Regional Economy."

May 2, 2007

Bob Prosen, president and CEO of the Prosen Center for Business Advancement and author of *Kiss Theory Goodbye* will deviate from textbook theory and explain how to execute and achieve extraordinary results in any organization. His straightforward, how-to action items are relevant to any sized company, from Fortune 500 to not-for-profit. He will define the five building blocks that support superior business execution. Prosen earned a BS in engineering from Texas Tech University and an MBA at Georgia State University. Post-graduate work was done at the Wharton School of the University of Pennsylvania, Massachusetts Institute of Technology and Duke University.

June 6, 2007

Michael Abacarian, managing partner at Fisher & Phillips LLP, will present how to "Cover Your Assets and Keep Your Secrets." Abacarian will explain how the Texas Supreme Court has drastically changed the landscape for enforcement of covenants not to compete. He will also clarify what is and is not confidential and trade secrets from the enforcement point of view and highlight necessary policies and procedures to protect your company. Abacarian earned a BA from the University of California at Berkley and a JD from Boston College Law School.

July 11, 2007

Edward Ahnert, Executive in Residence at Southern Methodist University – Cox School of Business and former President of the ExxonMobil Foundation will present "What Mid to Small Sized Businesses Need to Know About Corporate Social Responsibility." Many CEOs of small and medium businesses think that CSR is only for large companies and that the small and medium businesses can fly under the CSR radar. This presentation will demonstrate how managers of S & M firms can reduce business risk and generate new business opportunities and strategic advantage by adopting CSR practices. Ahnert retired from ExxonMobil after 28 years and holds a BA in English Literature from Rice University and a Master of Public Affairs degree in International Relations from the Woodrow Wilson School of Public and International Affairs at Princeton University.

August 1, 2007

Lyssa Jenkins, PhD, Chief Economist and Vice President of Business Information and Research at the Greater Dallas Chamber will present an "Update on the Regional Economy" in part four of the series. Jenkins will share her thoughts on the health of the Dallas/Fort Worth economy and how it compares nationally as well as the regional growth. Dr. Jenkins is a graduate of the University of Texas at Dallas, with a Ph.D. and Masters of Arts in Political Economy, specializing in Applied Economics and Urban Policy, in addition to a Bachelor of Arts in Political Science/Urban Studies.

For more information on the Chamber's networking events contact Charlene Dizon at 214-712-1936 or cdizon@dallaschamber.org.

The Greater Dallas Chamber strives to provide dynamic events that allow businesses to network and promote their products and services. The Chamber offers a number of opportunities to enhance business growth for our business members.

###

(Note to Editors: To RSVP for this event and/or photo/interview opportunities please contact Jo Trizila at 214-746-6690)

© Copyright 2005, 2006. All Rights Reserved.
Greater Dallas Chamber®, 700 N. Pearl Street Suite 1200, Dallas, Texas 75201 (214) 746-6600.